

OFİS YEM
KURUMSAL KİMLİK KİTAPÇIĞI
2023



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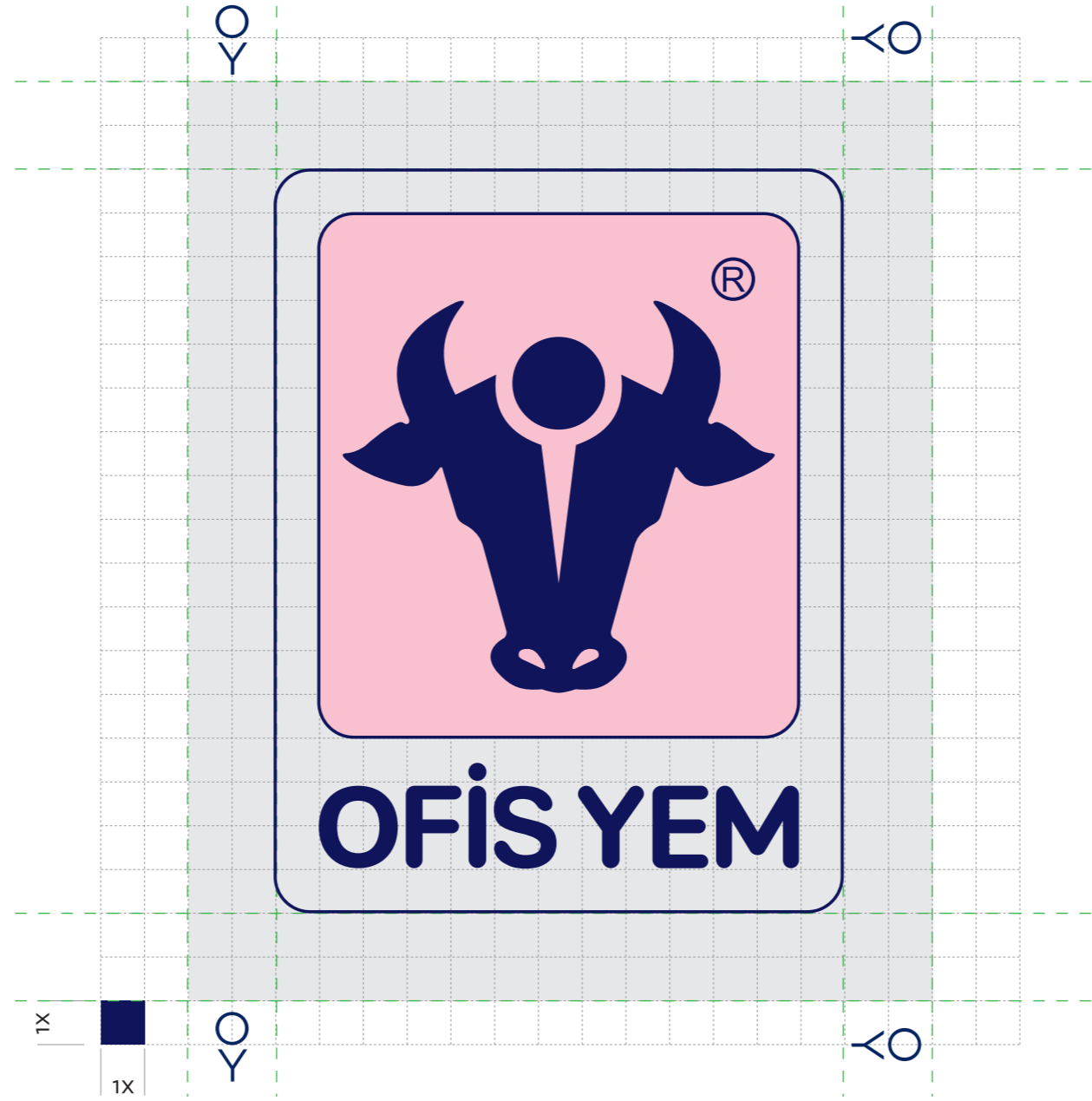
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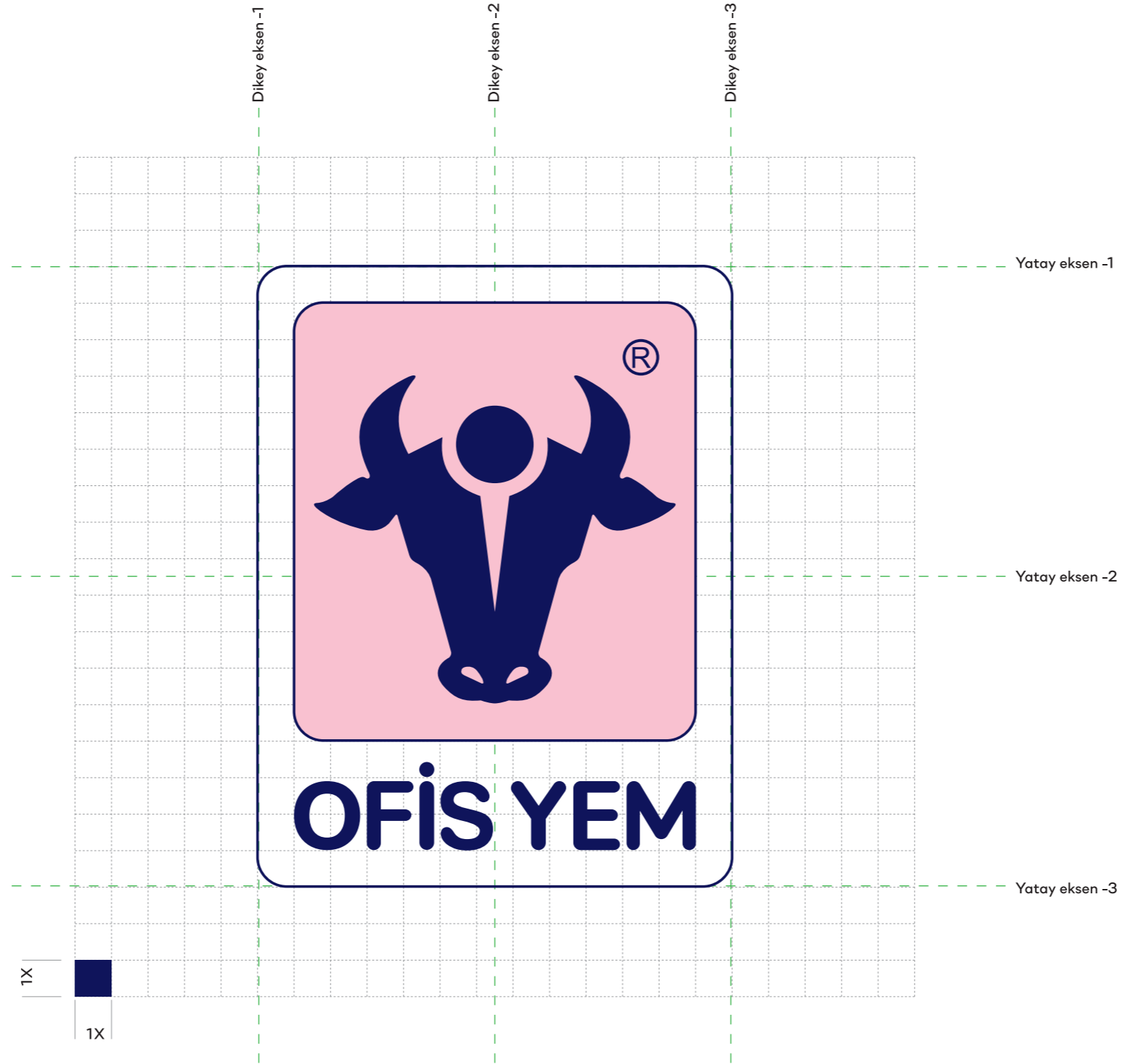
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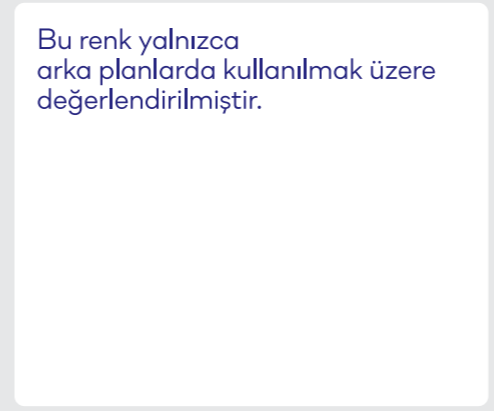




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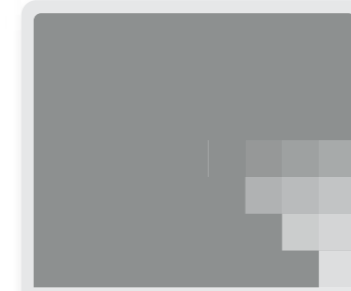


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PANTONE P : 73-2 C
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Bu renk yalnızca
arka planlarda kullanılmak üzere
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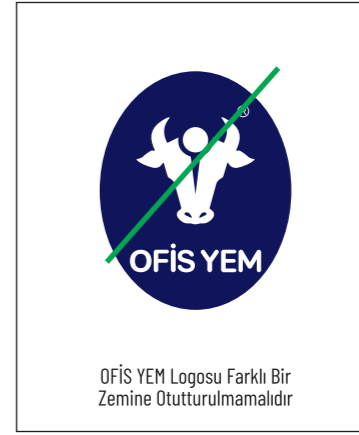
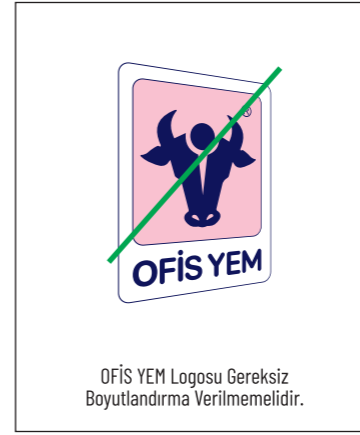
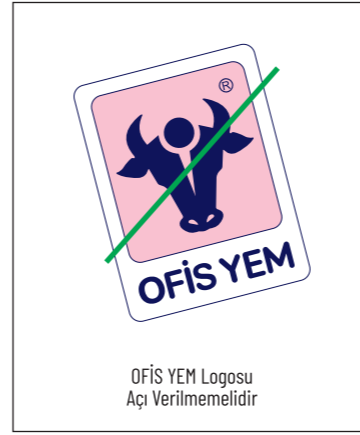
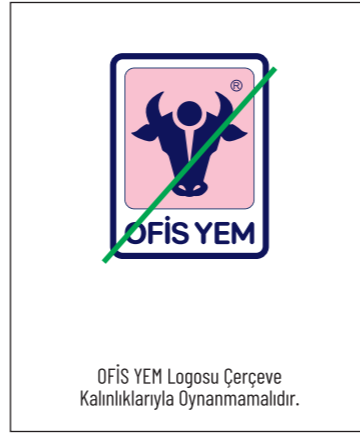
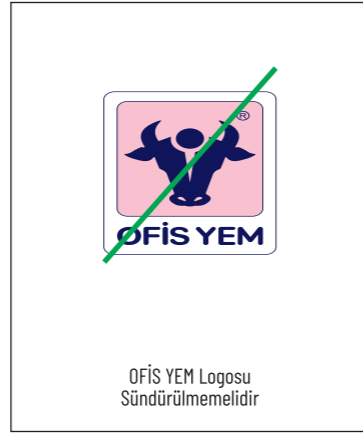
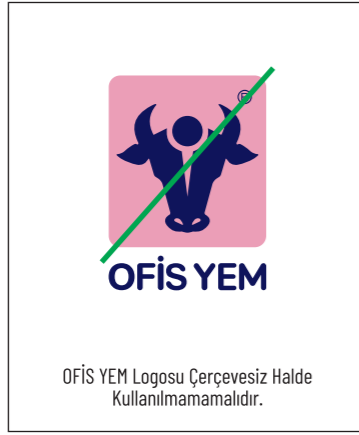
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PANTONE: WHITE
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GÜMÜŞ YALDIZ
PANTONE 877 C

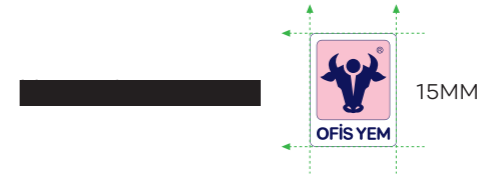


ALTIN YALDIZ
PANTONE 872 C





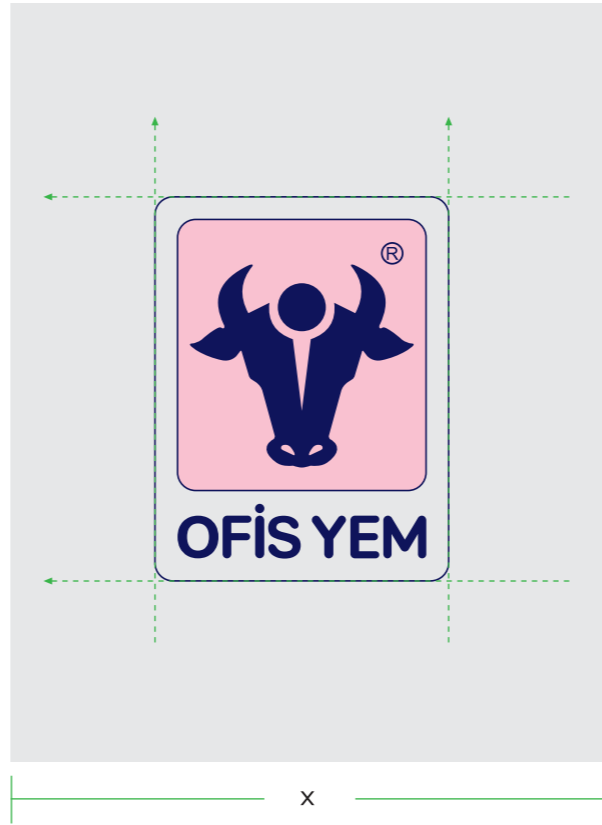
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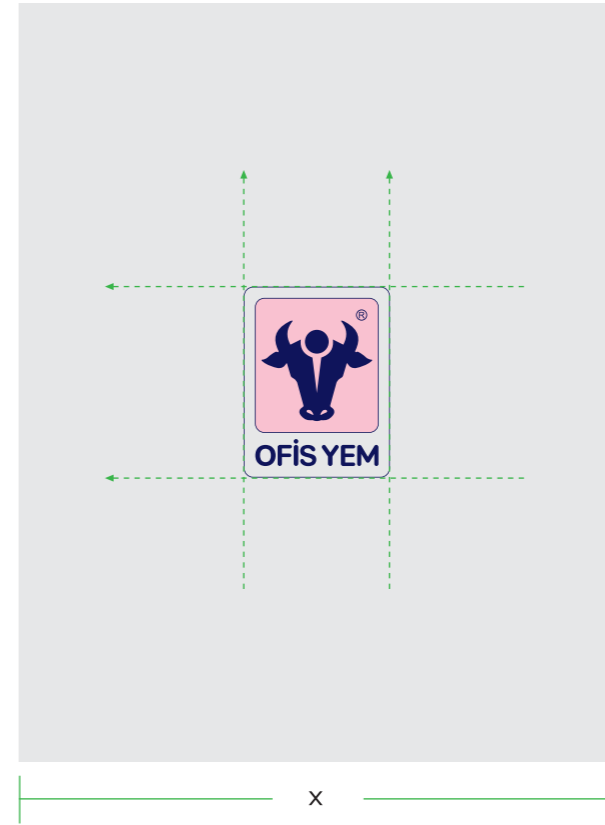
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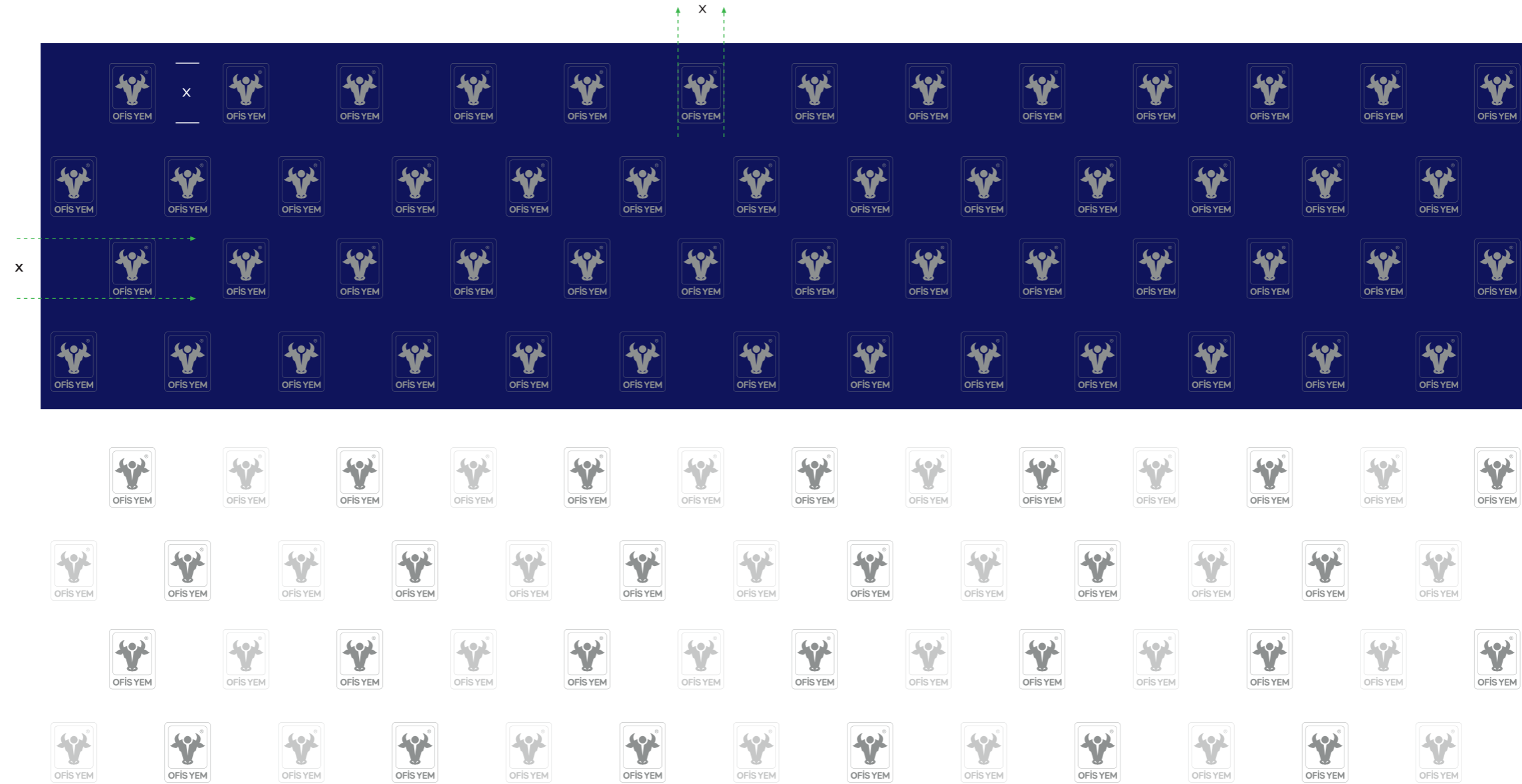


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0,25x







HEX: #008C44



HEX: #F7921E



HEX: #C29A5B



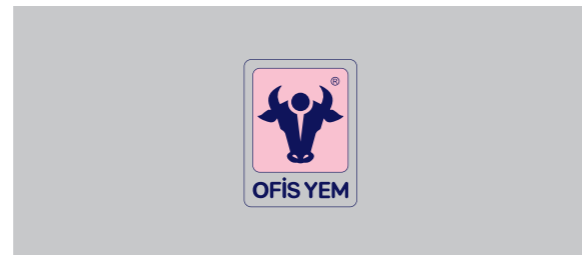
HEX: #FFFFFF



HEX: #000000

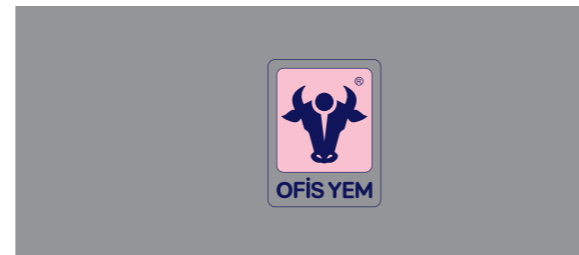


HEX: #7CA7AD



HEX: #C7C8CA

%25 Siyah Tram



HEX: #939598

%50 Siyah Tram



HEX: #636466

%75 Siyah Tram

02 Tipografi

Barlow Condensed Medium

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ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVYZXQ

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BUZAĞI BAŞLANGIÇ YEMİ

MASTER BESİ

BALANCE SÜT YEMİ

POWER SÜT YEMİ

TOTAL SÜT YEMİ

Titillium Web SemiBold

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Carattere Regular

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Everyone has the right to freedom of thought, conscience and religion; this right includes freedom to change his religion or belief, and freedom, either alone or in community with others and in public or private, to manifest his religion or belief in teaching, practice, worship and observance. Everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers. Everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay.



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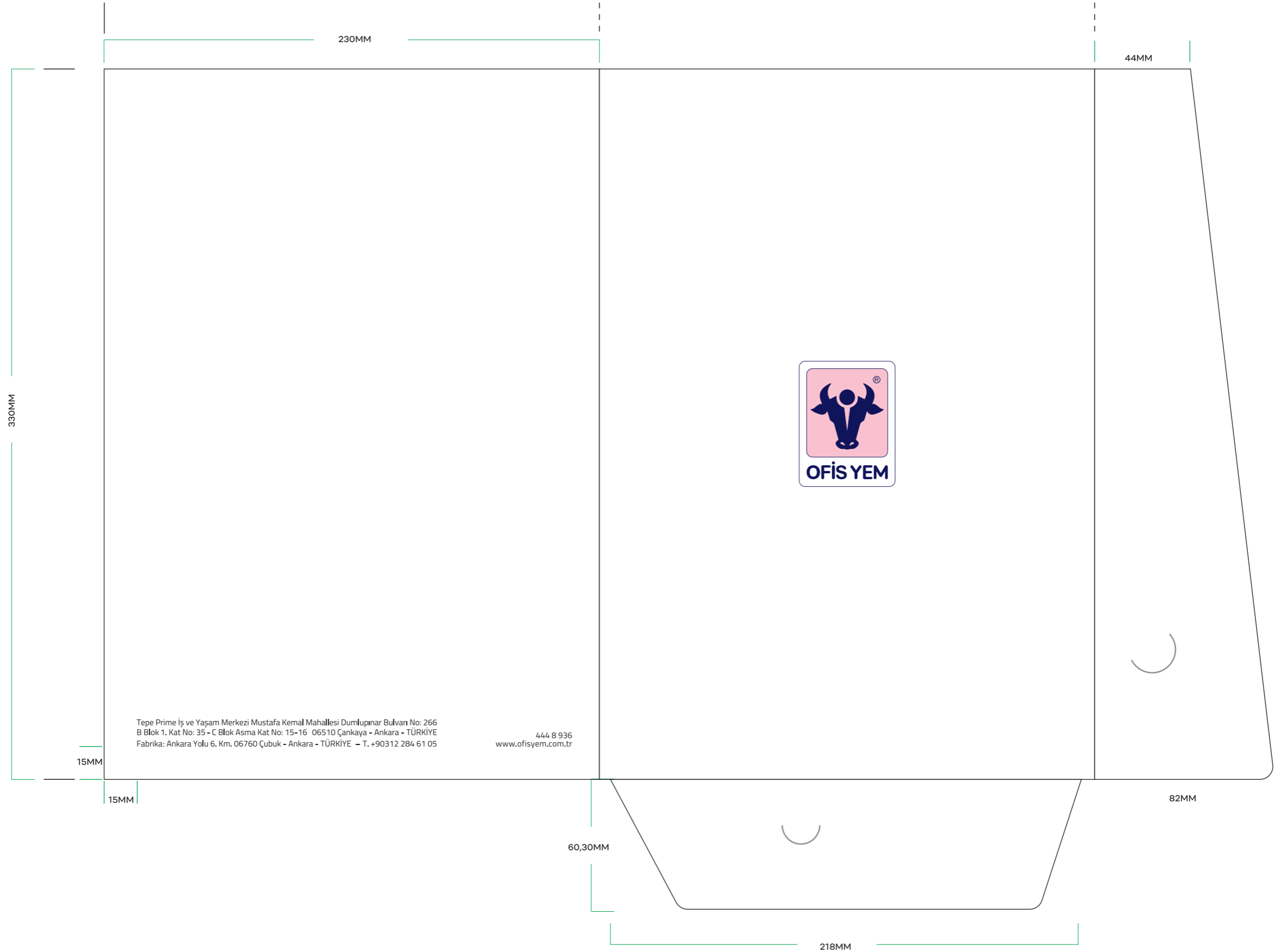


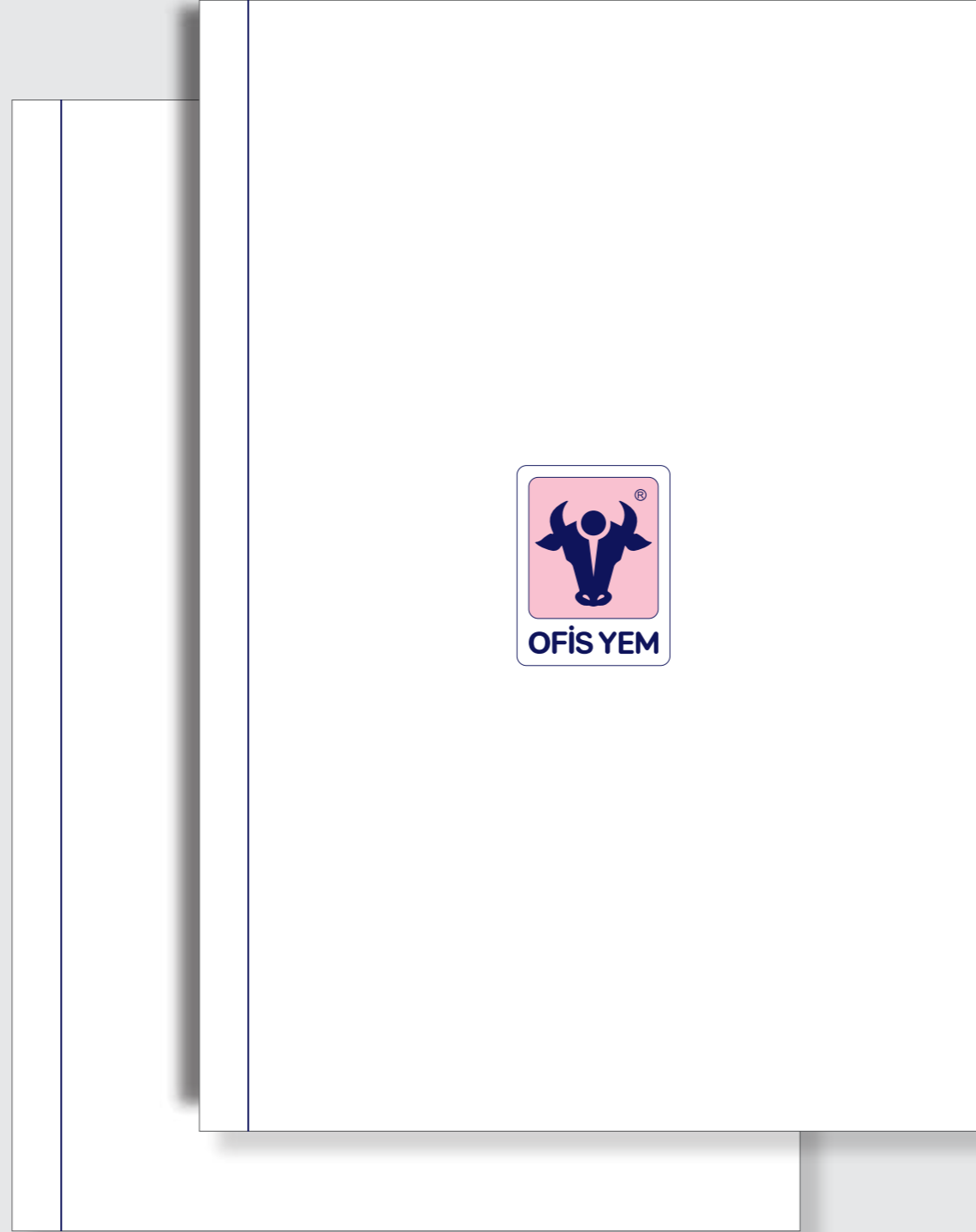








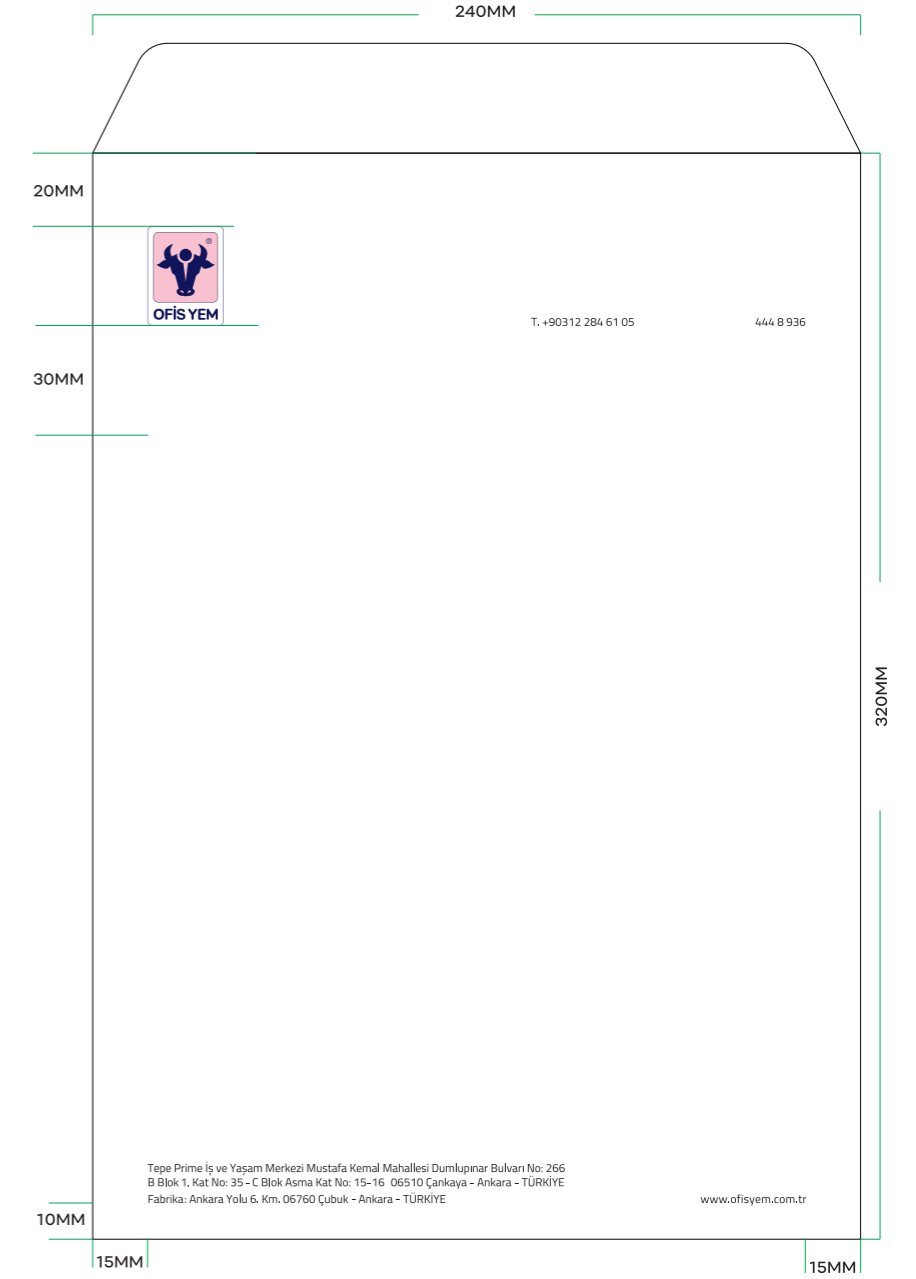
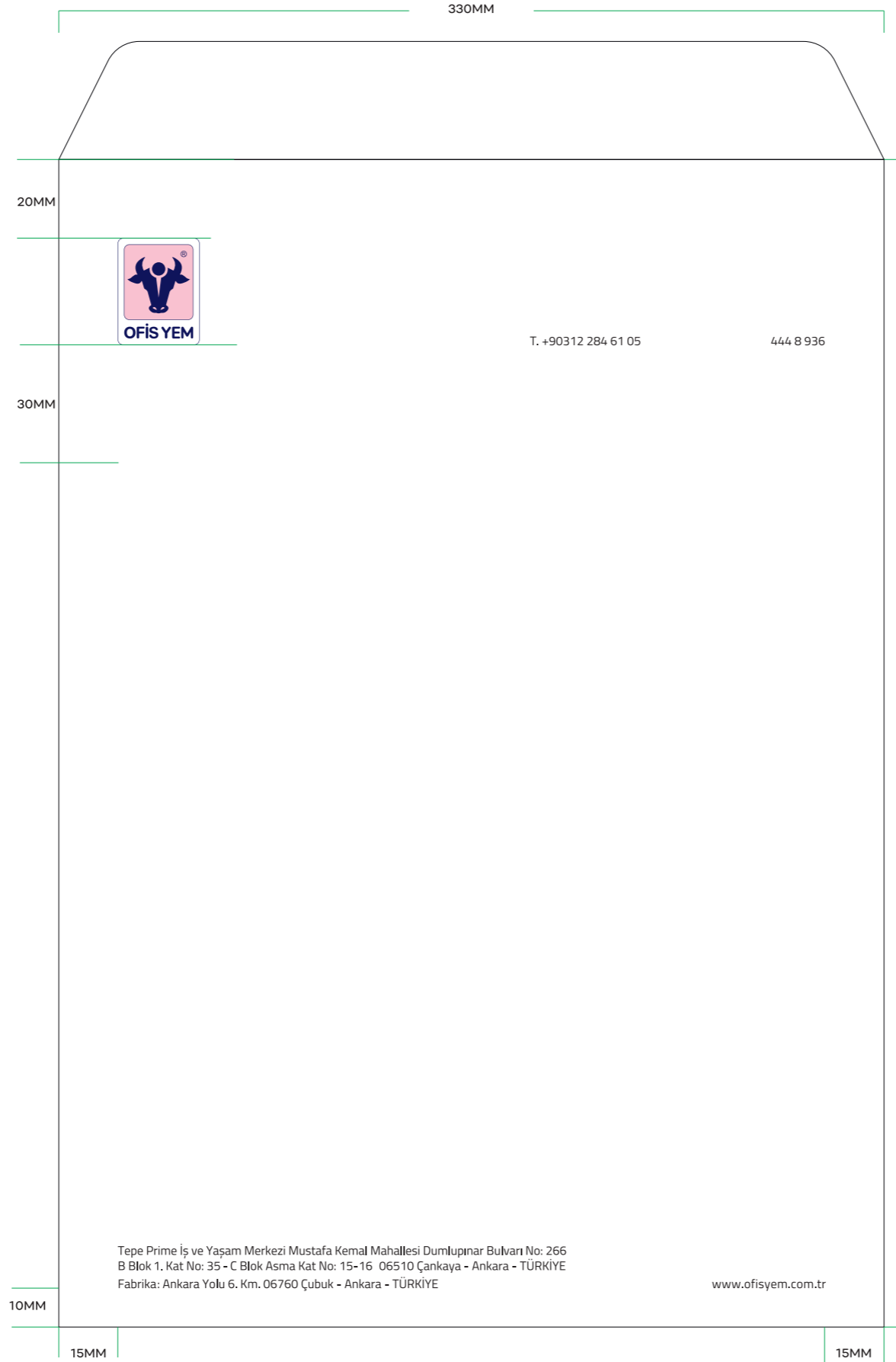














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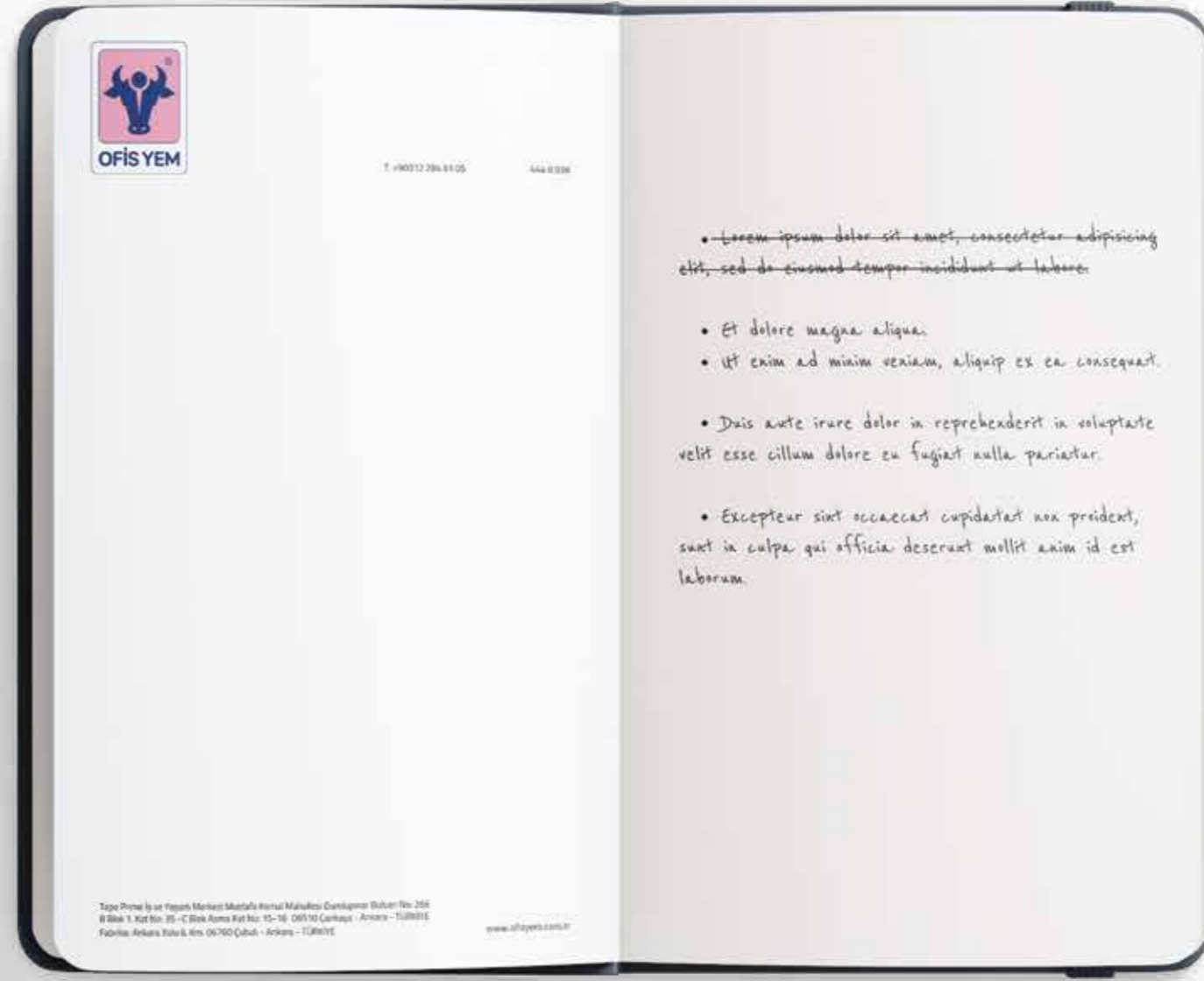
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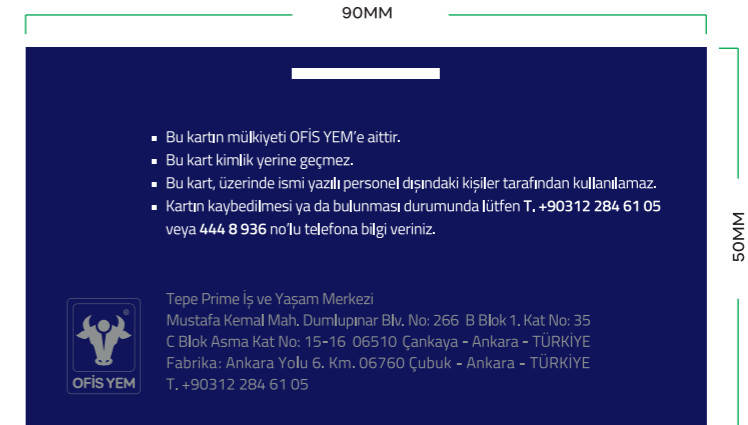
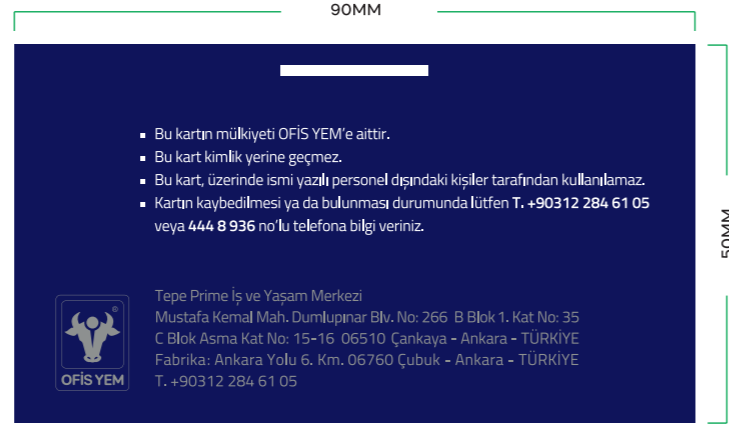
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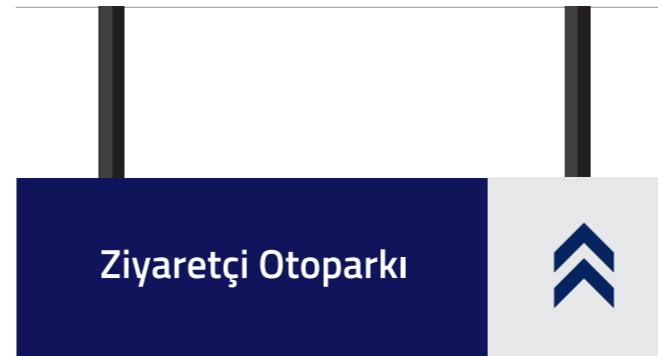
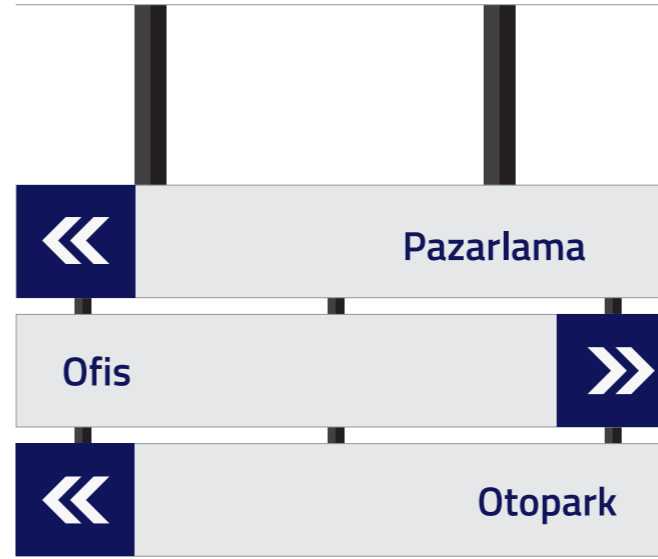
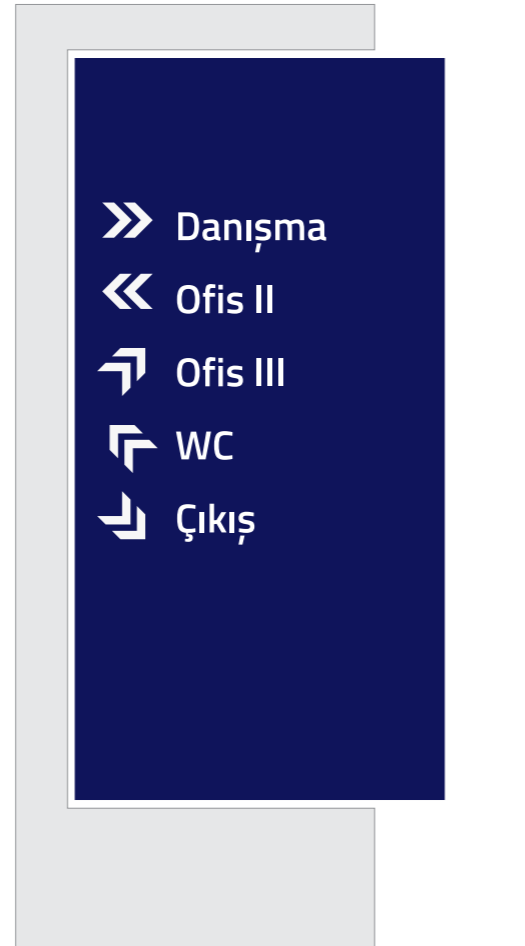
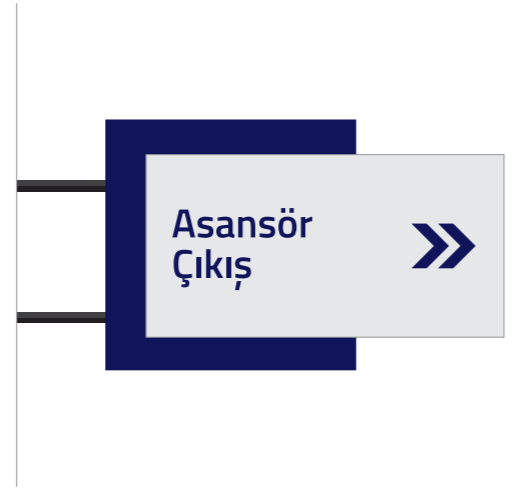
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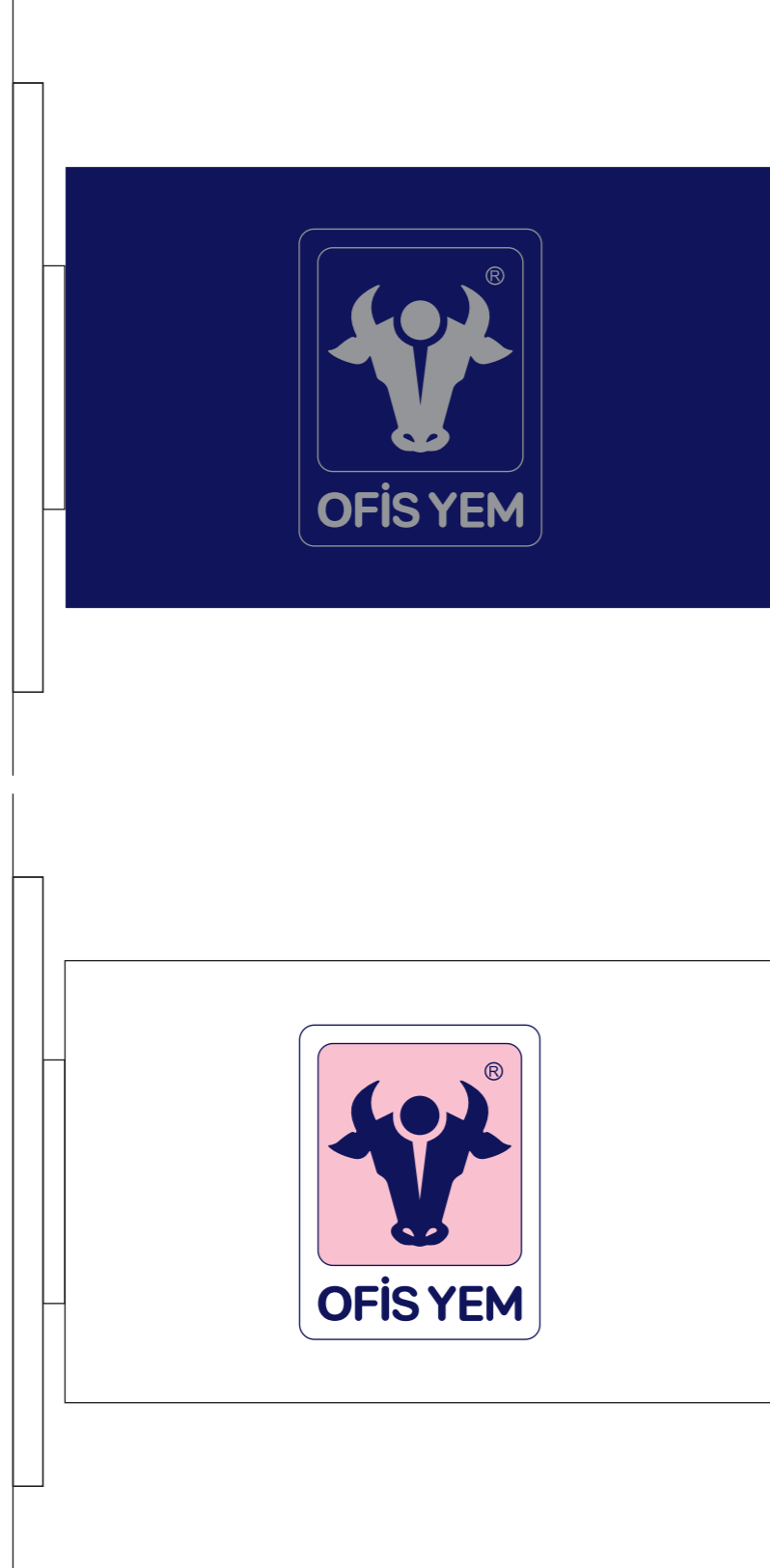


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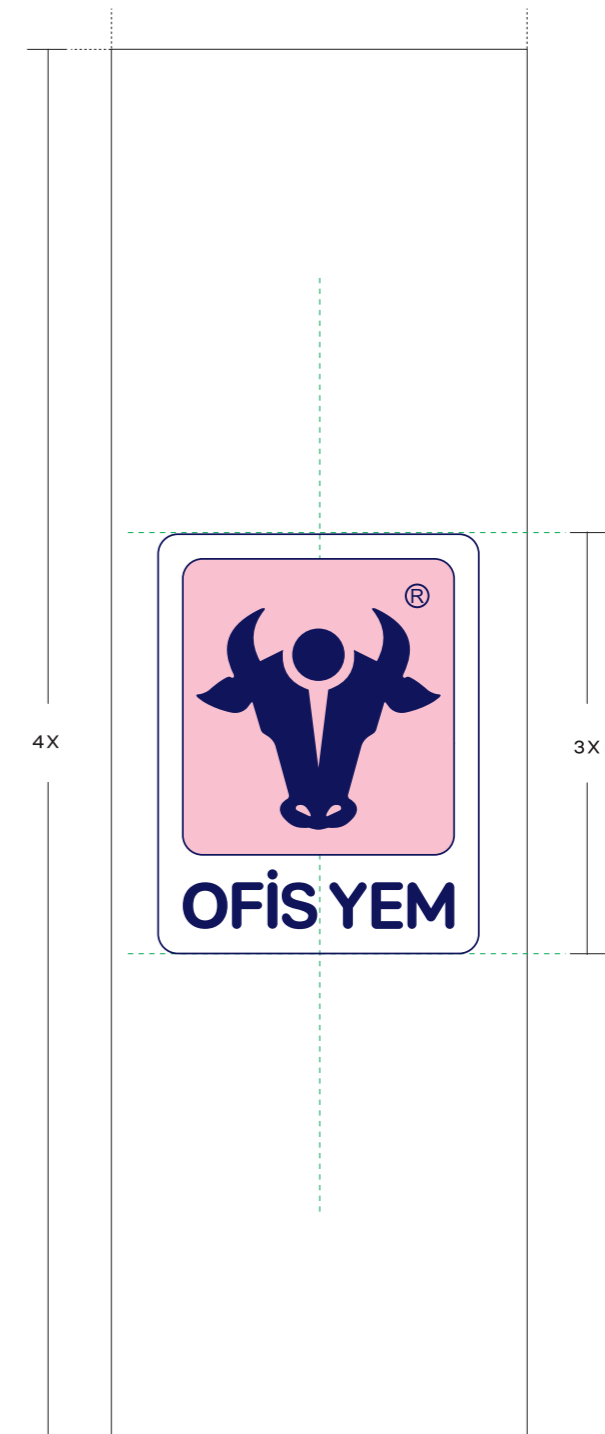
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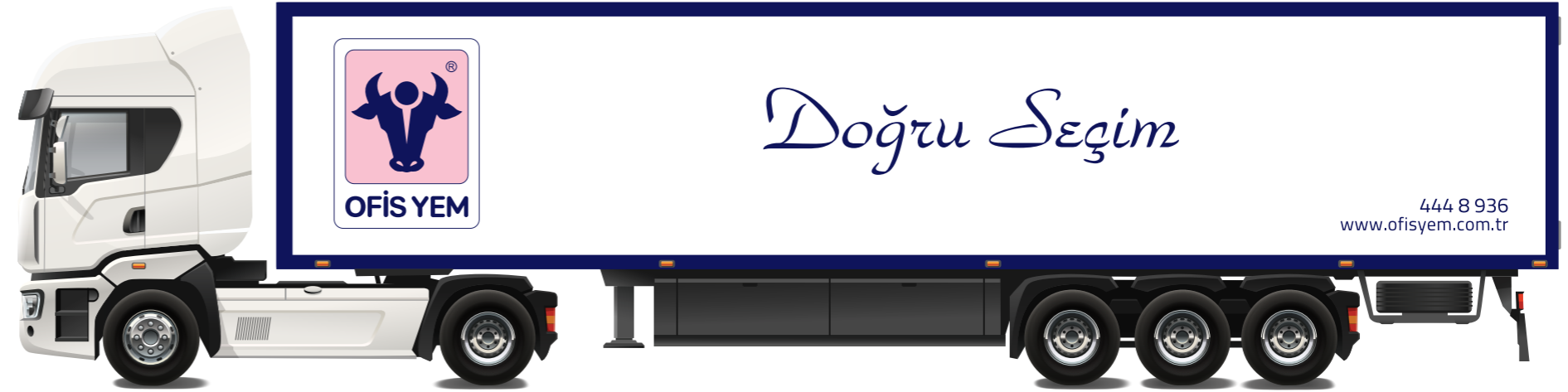
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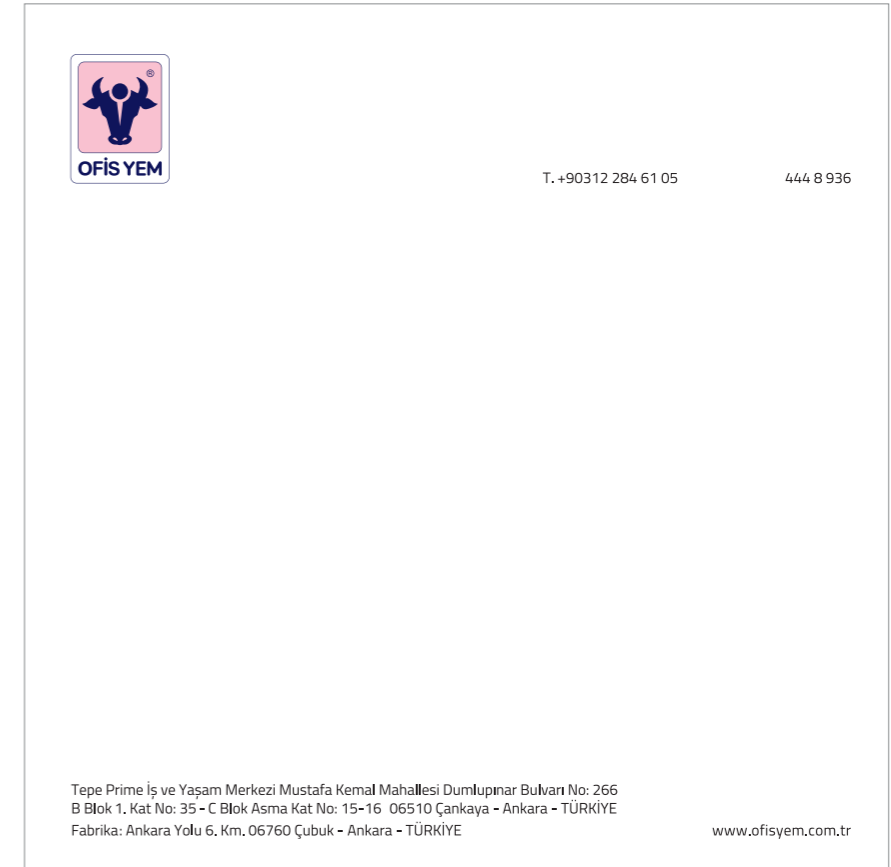
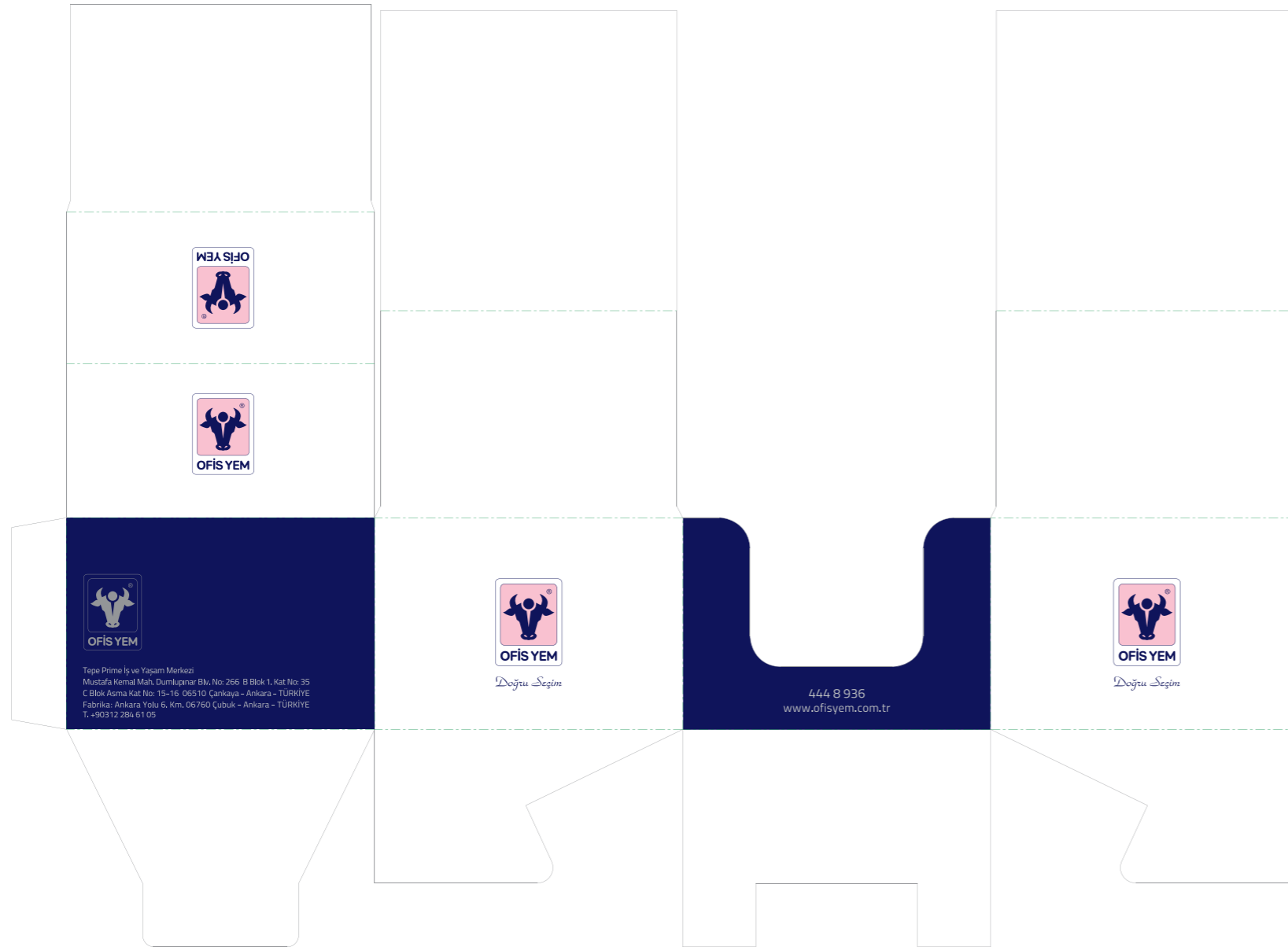




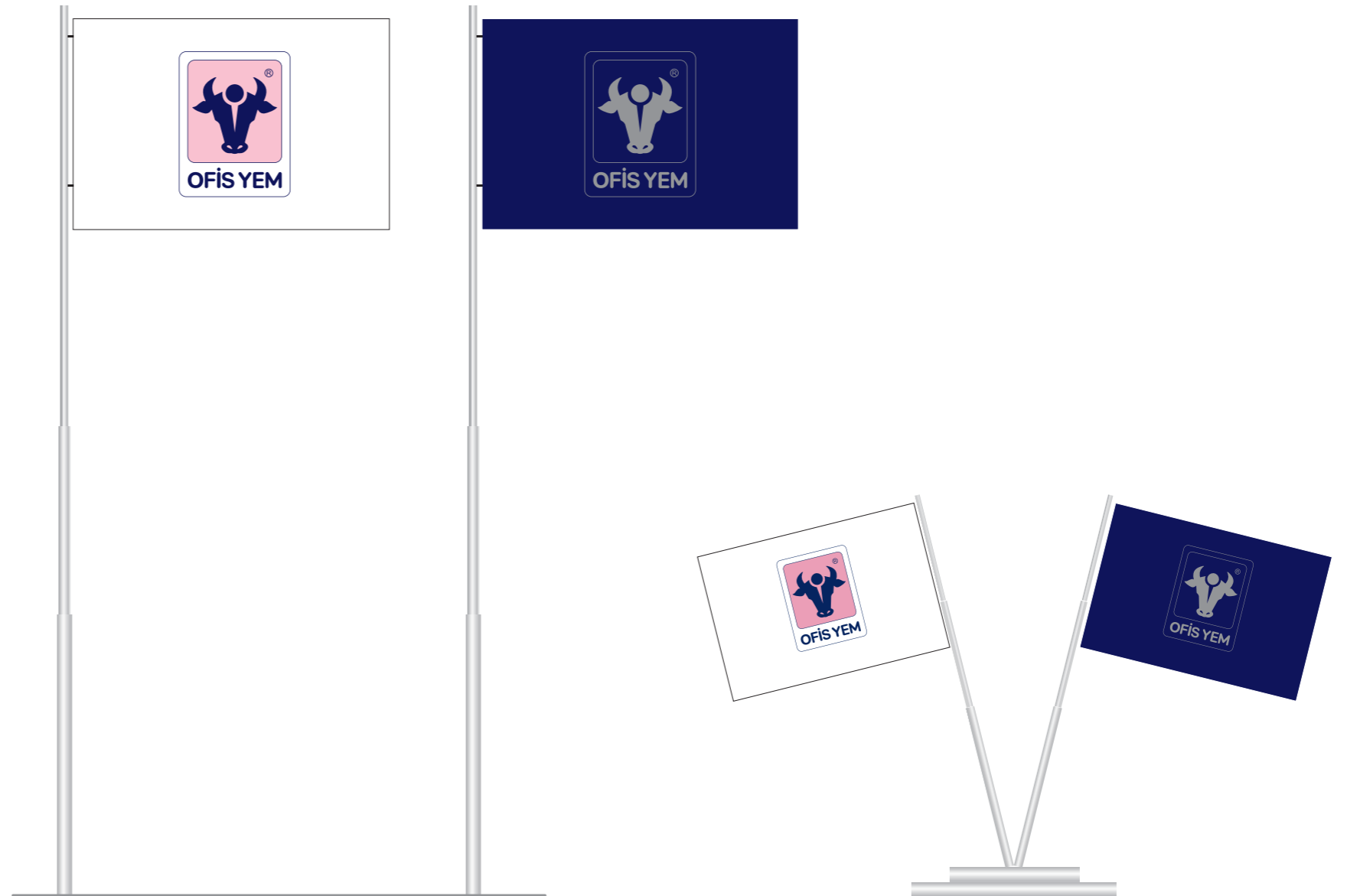
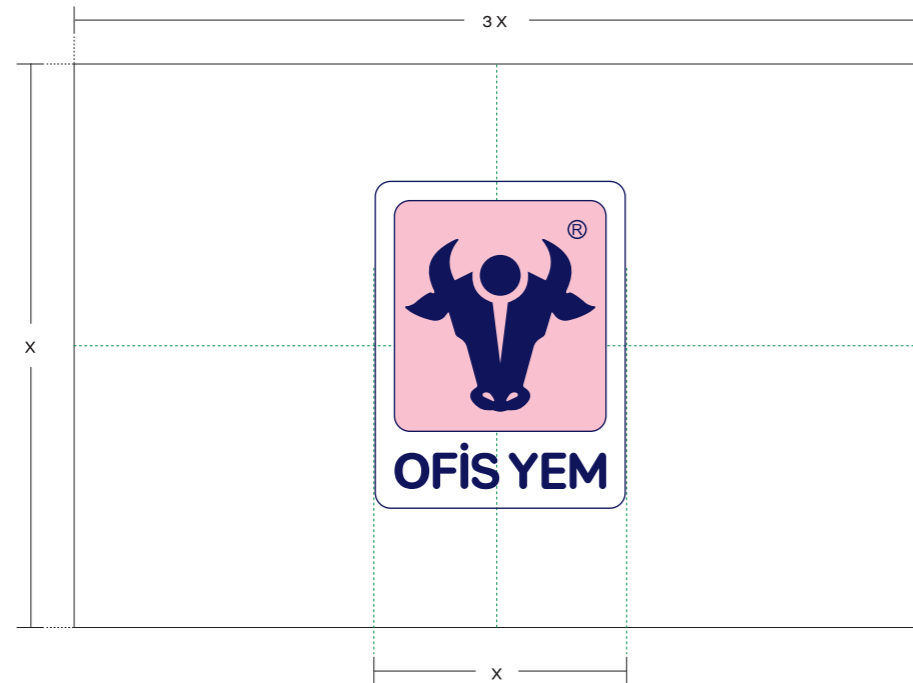




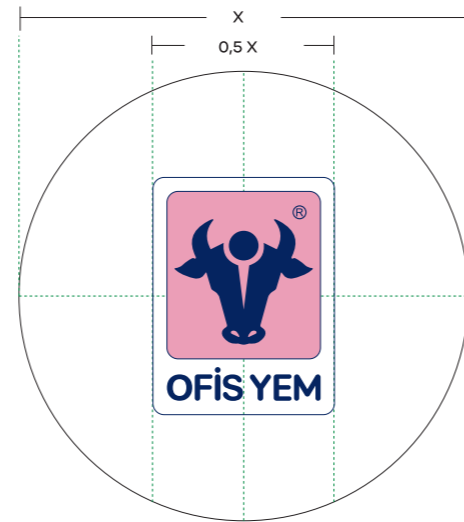
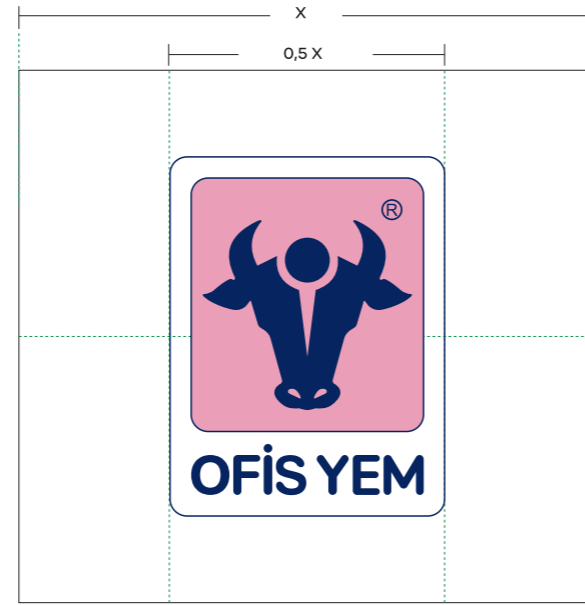


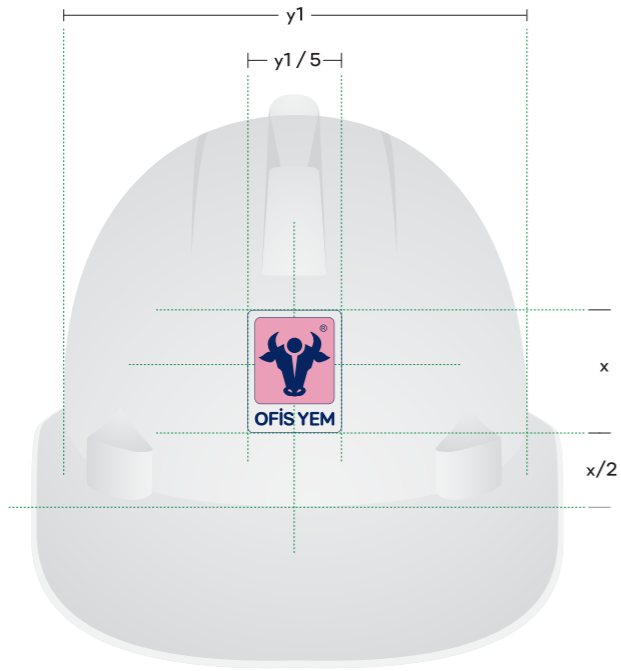




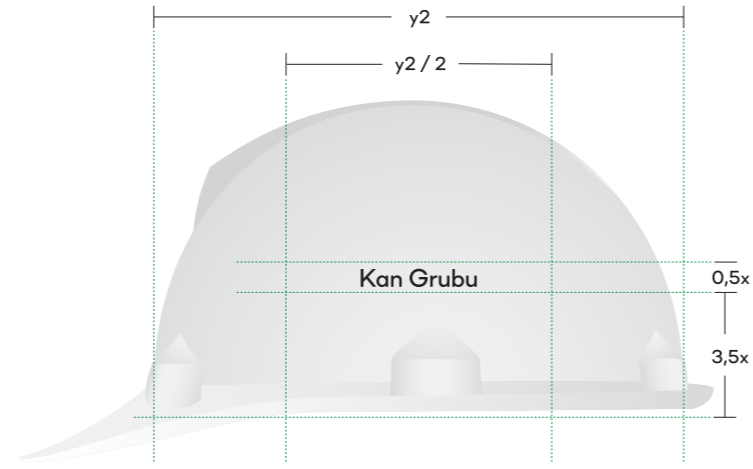




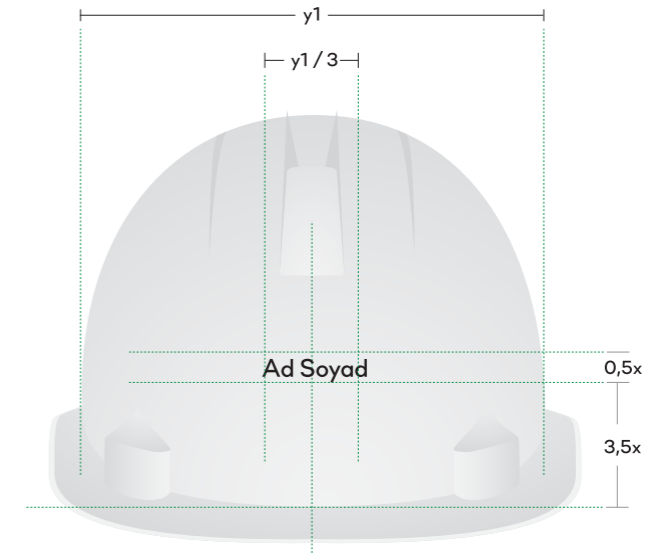




Baret Ön Görünüş



Baret Yan (Sol) Görünüş



Baret Arka Görünüş

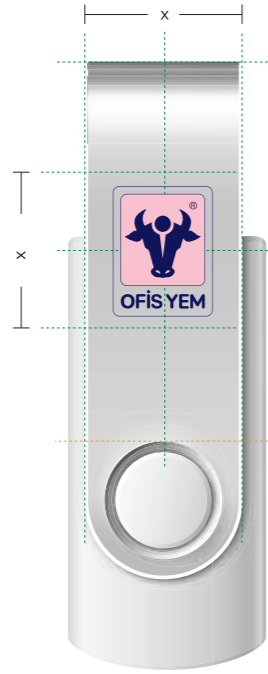






















Ön Görünüş

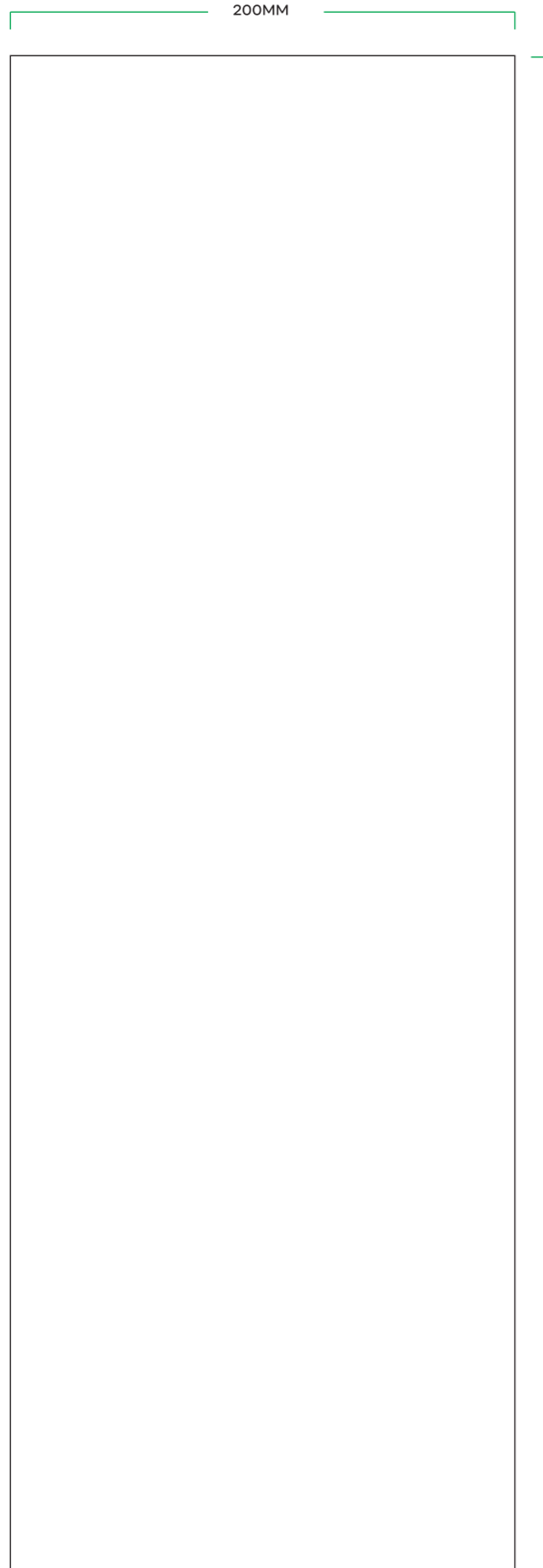


Yan Görünüş (sol)



Arka Görünüş





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04 Tanıtım ve Duyuruda Logo Kullanımı

210MM

20MM

Üst Başlık: 22 pt - **Titillium Web Bold**

Alt Başlık: 17 pt - **Titillium Web SemiBold**

Paragraf: 10 pt - **Titillium Web Regular**

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Konumlandırması

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GÖRSEL VE METİN ALANI

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Paragraf: 10 pt - Titillium Web Regular

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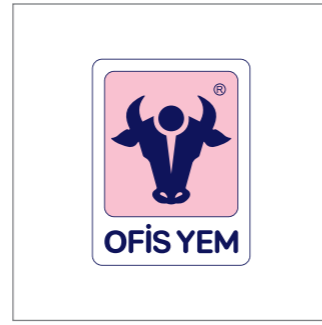
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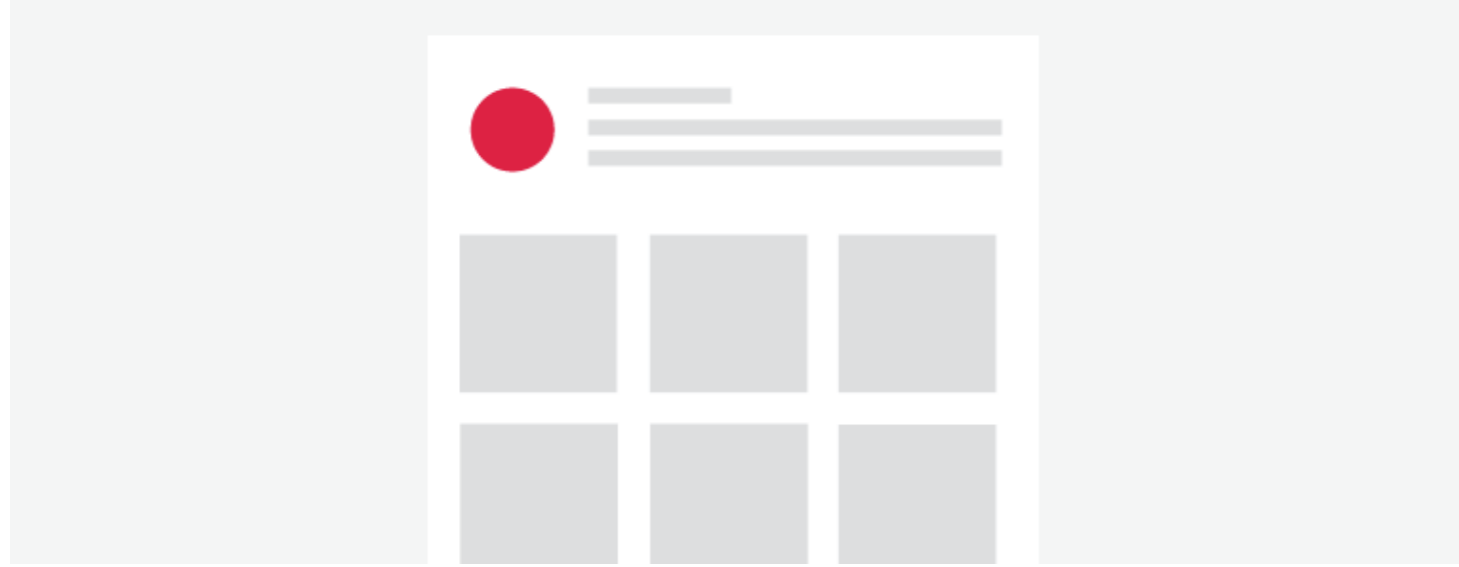
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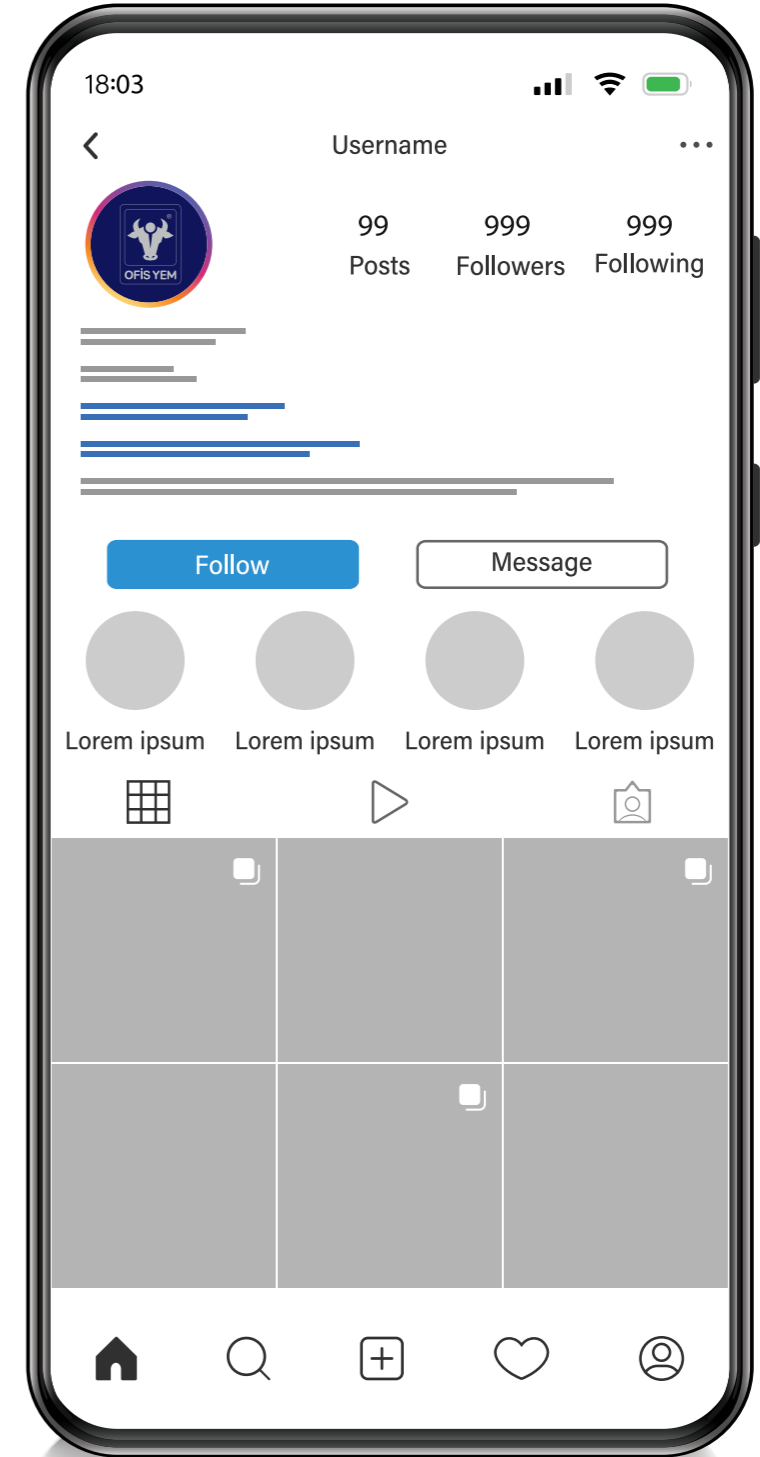
05 Dijital Mecra Uygulamaları





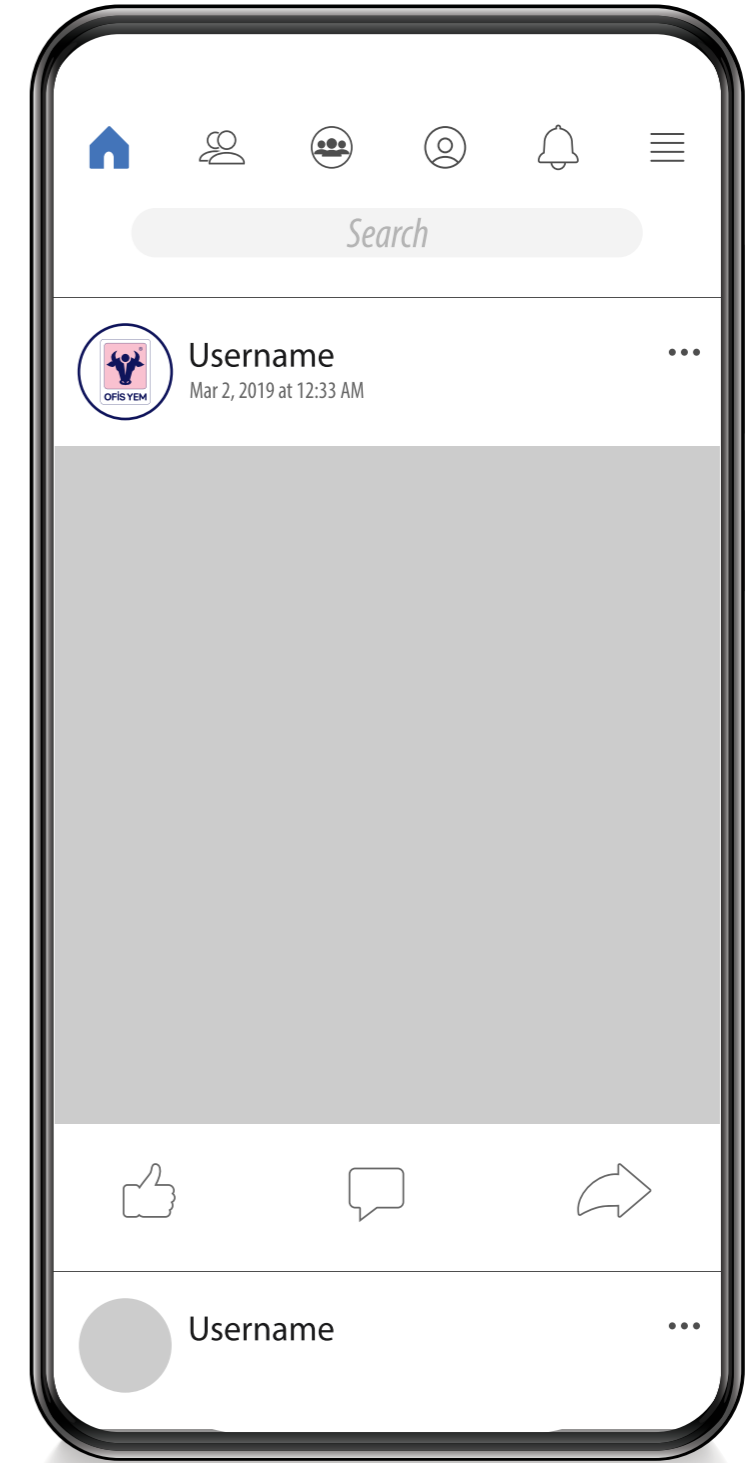
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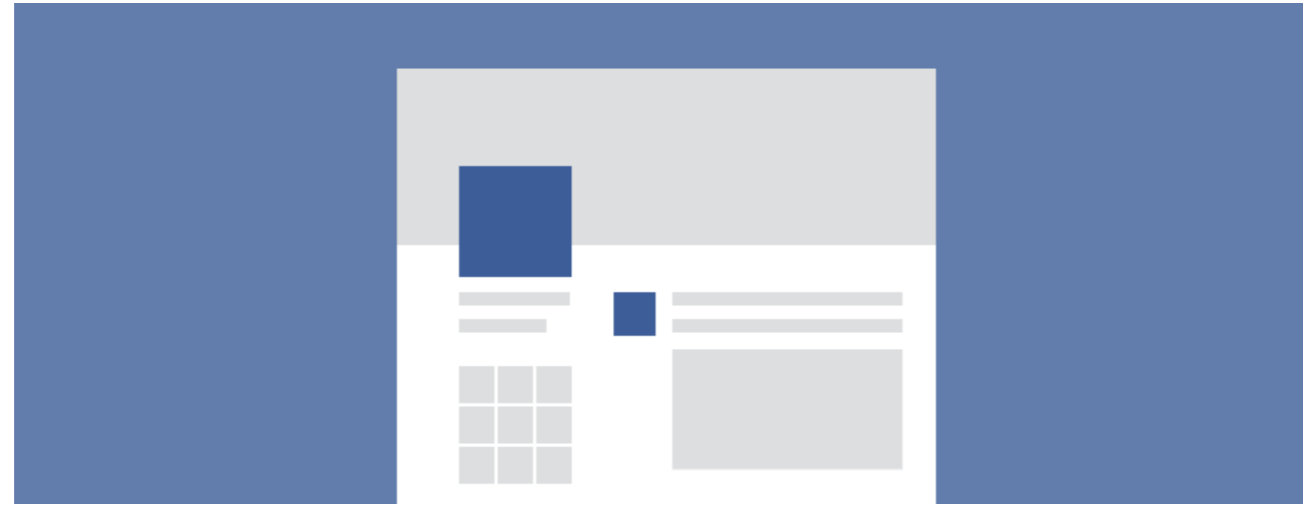
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TWITTER_PROFİL RESMİ
400x400 pixel

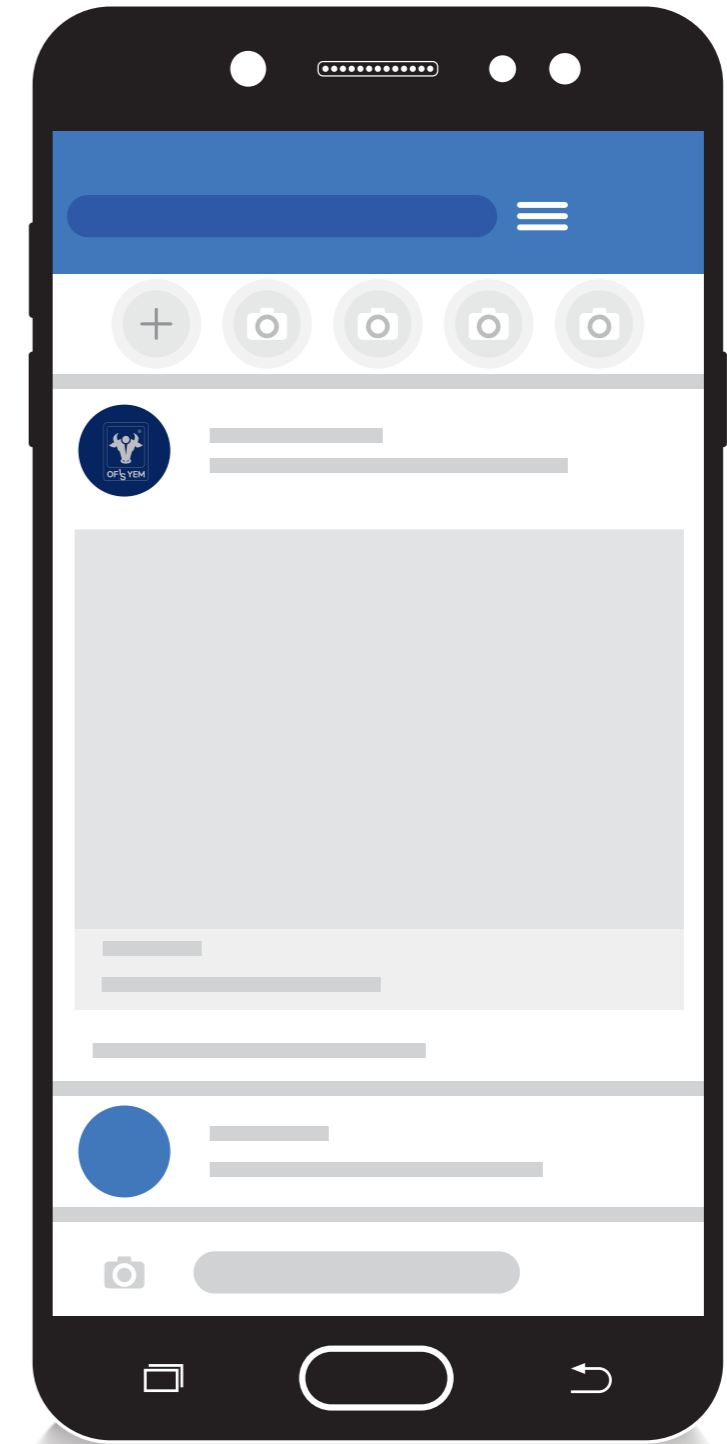




FACEBOOK_PROFİL RESMİ
180x180 pixel



FACEBOOK_PROFİL RESMİ
180x180 pixel





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